infodas-COVID-19 Survey 2020

May 2020

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Survey design & method

Durchführung

- Market research agency
- Online Panel Germany
- Timeframe: May 2020

Thematische Einordnung

Digital transformation and COVID-19 force many organizations to rethink their IT and Cybersecurity activities. The survey would like better understand how decision makers perceive their future activities to change.

All results are in %.

Sample

- Cybersecurity
- N=300 - Experts & Decision makers (B-to-B)
- Decision makers or influencers of IT / IT Security
- Organisational size employees 100-999: **N=200** / 1.000+ employees **N=100**
- Focus (1) Public Sector / (2) Industry
- Industry, Financial Services, Construction, Retail, IT & Telco

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Questions

- Q1- Digitization: How did the perception of digitization change through the Corona crisis?
- Q2 - IT-Budget: How will the IT budget change?
- Q3 - Cyber Security-Budget: How will the IT Security budget change relative to the IT budget of your organization?
- Q4 – Did your organization implement an information security management system (ISMS) and does it include Business Continuity Planning (BCP)?

Q5 – How did the Corona crisis impact the relevance of the following topics?

- Q6 - Please rate the following
- Q7 – How important are the following areas in Cybersecurity after the Corona crisis?

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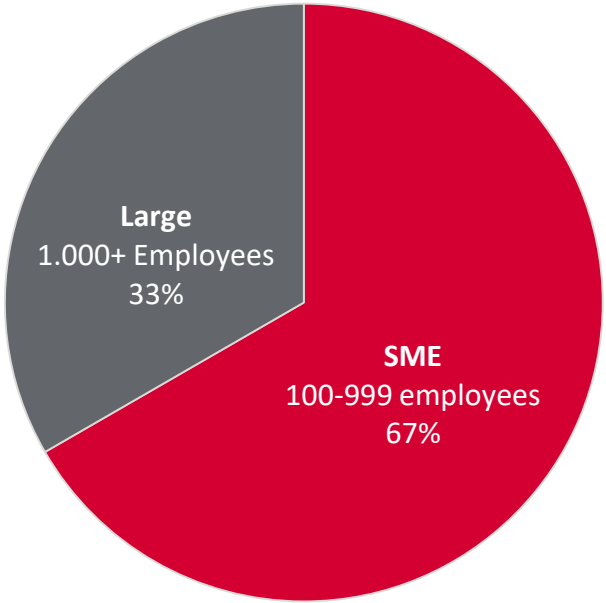
Demographics: How big is your organization



N=300

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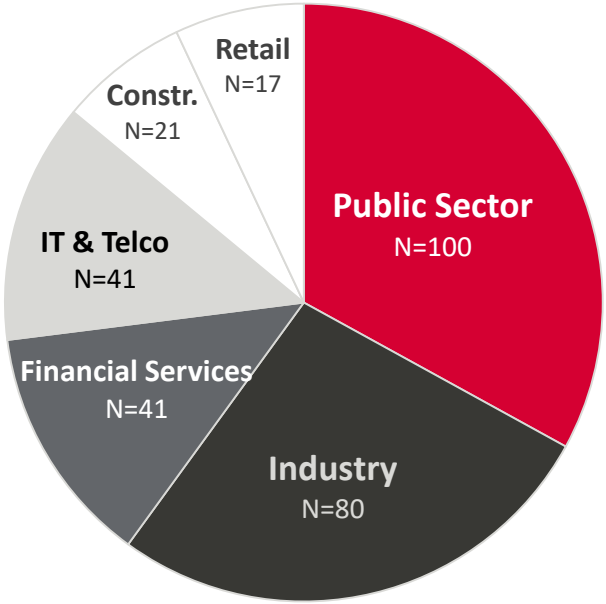
Demographics: Which sector do you work?



N=300

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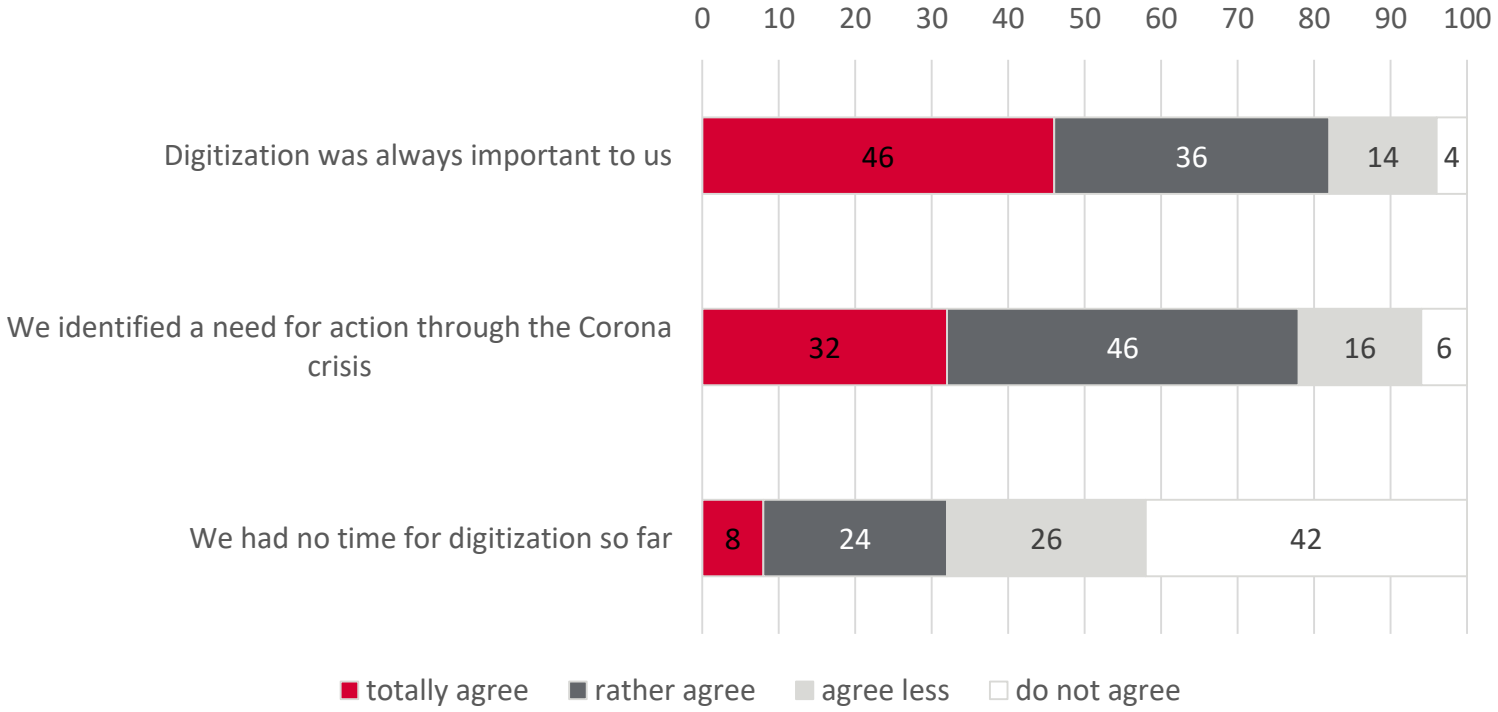
Question 1: Digitization: How did the perception of digitization change through Corona crisis?



N=300

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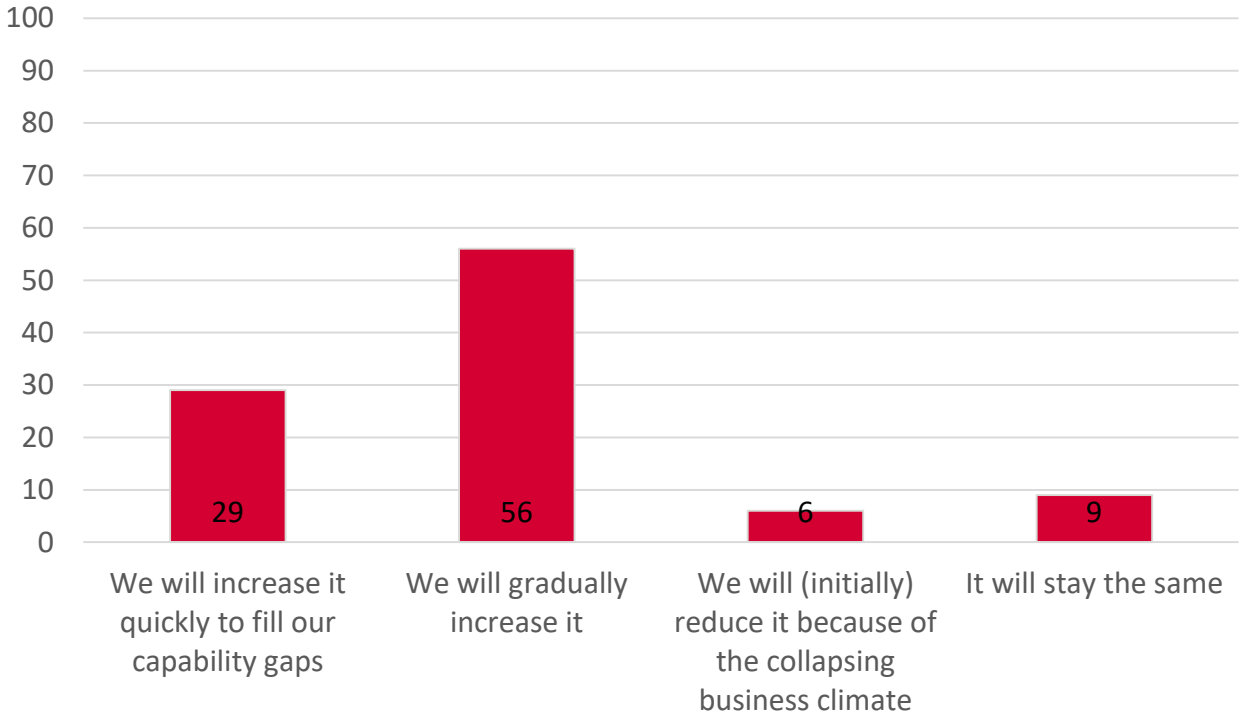
Question 2: IT-Budget: How will the IT budget change?



N=300

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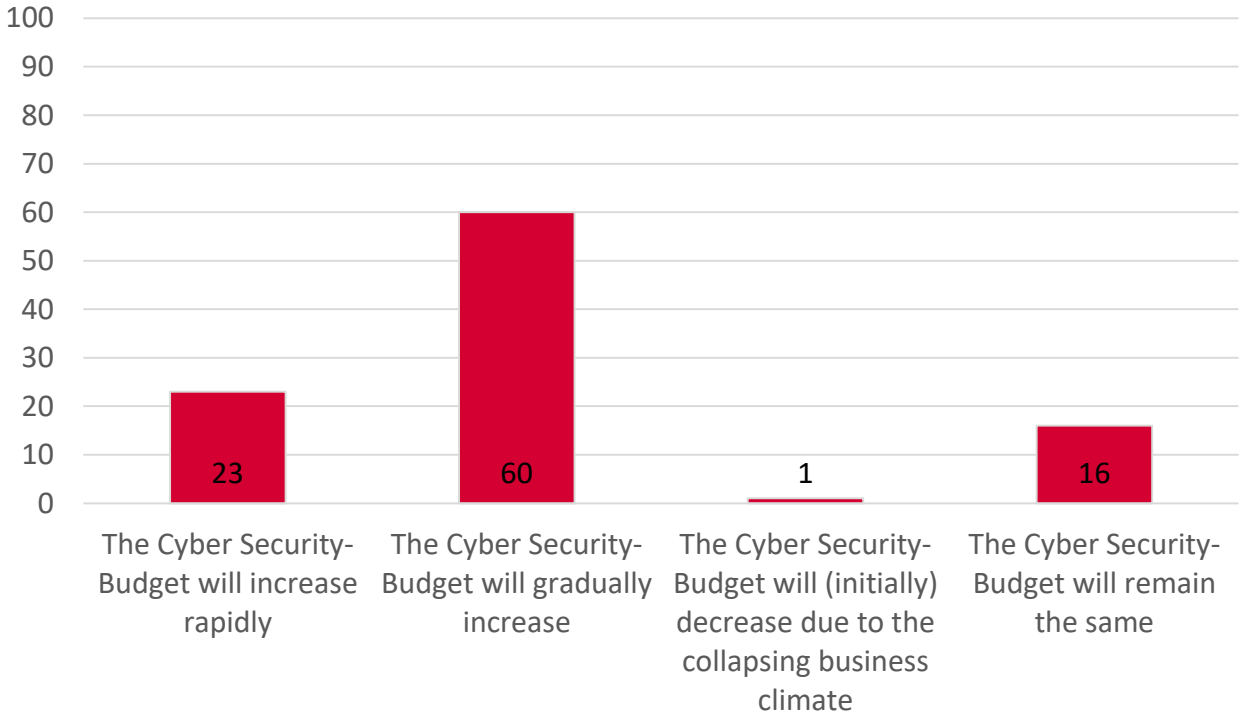
Question 3: Cyber Security-Budget: How will the IT Security budget change relative to the IT budget of your organization?



N=300

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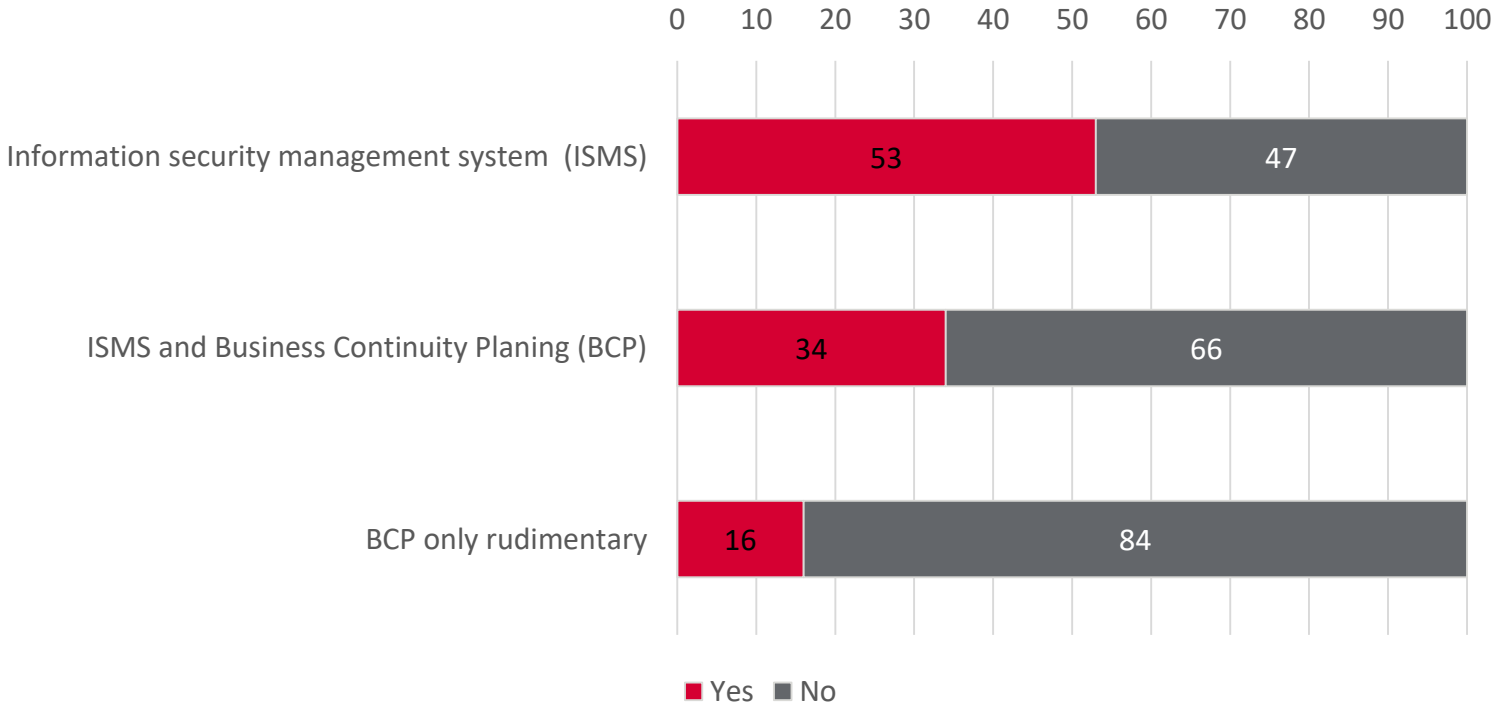
Question 4: Did your organization implement an information security management system (ISMS) and does it include Business Continuity Planning (BCP)?



N=300

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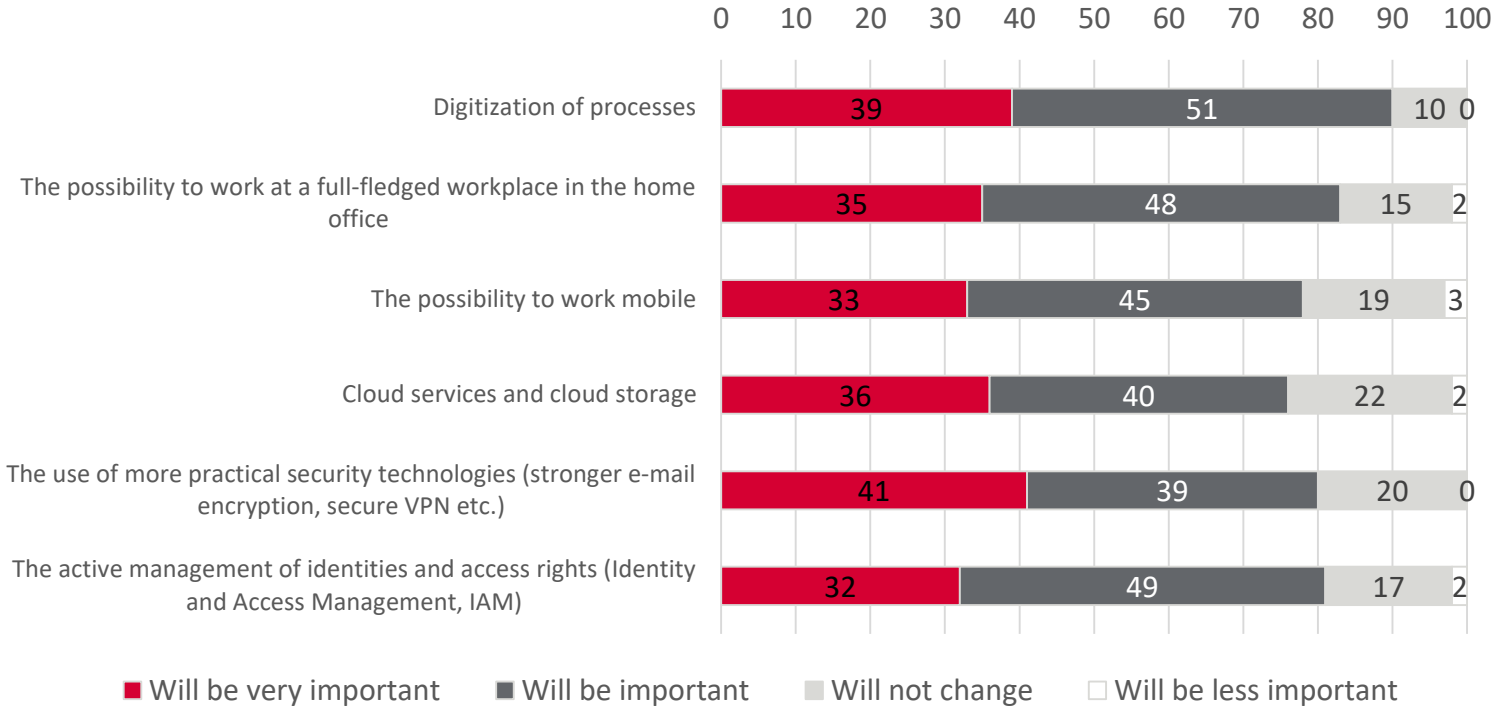
Question 5: How did the Corona crisis impact the relevance of the following topics?



N=300

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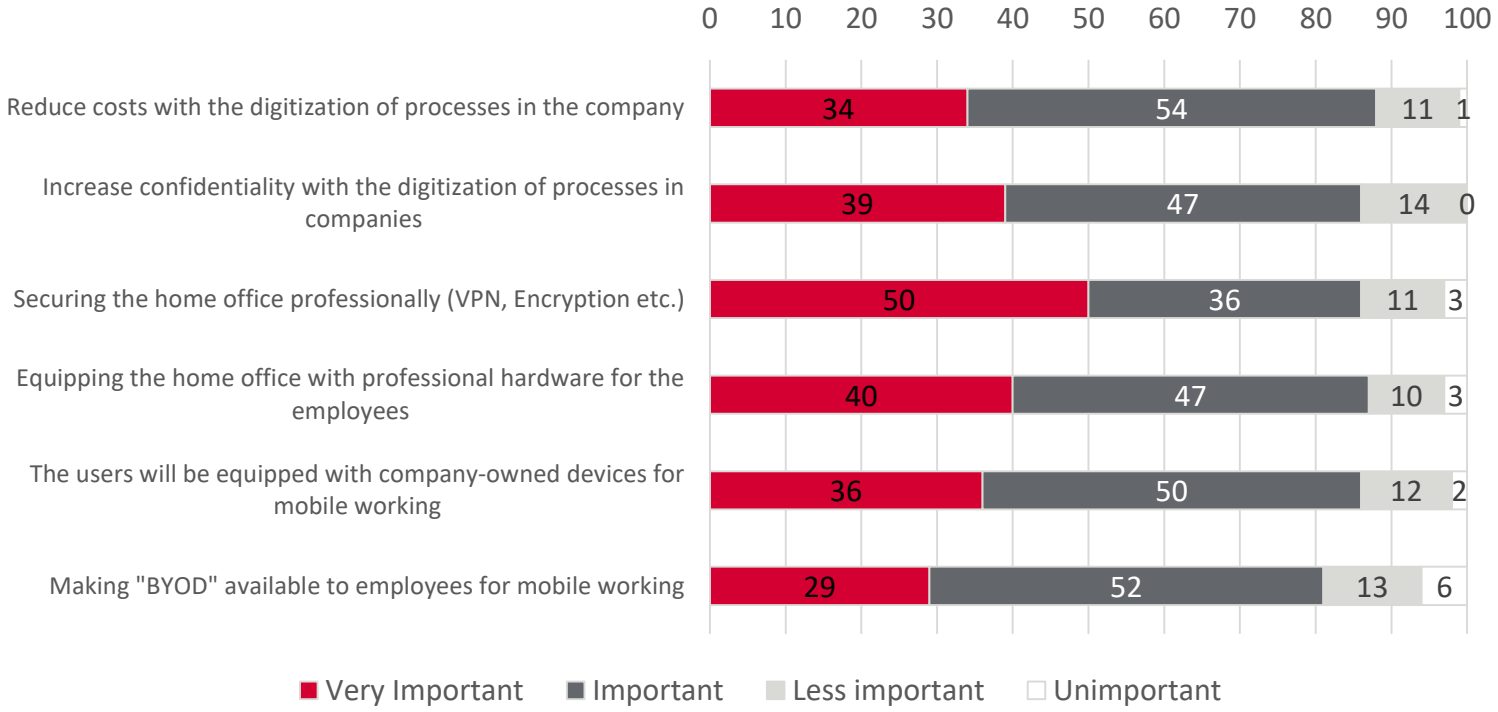
Question 6: Please rate the following



N=300

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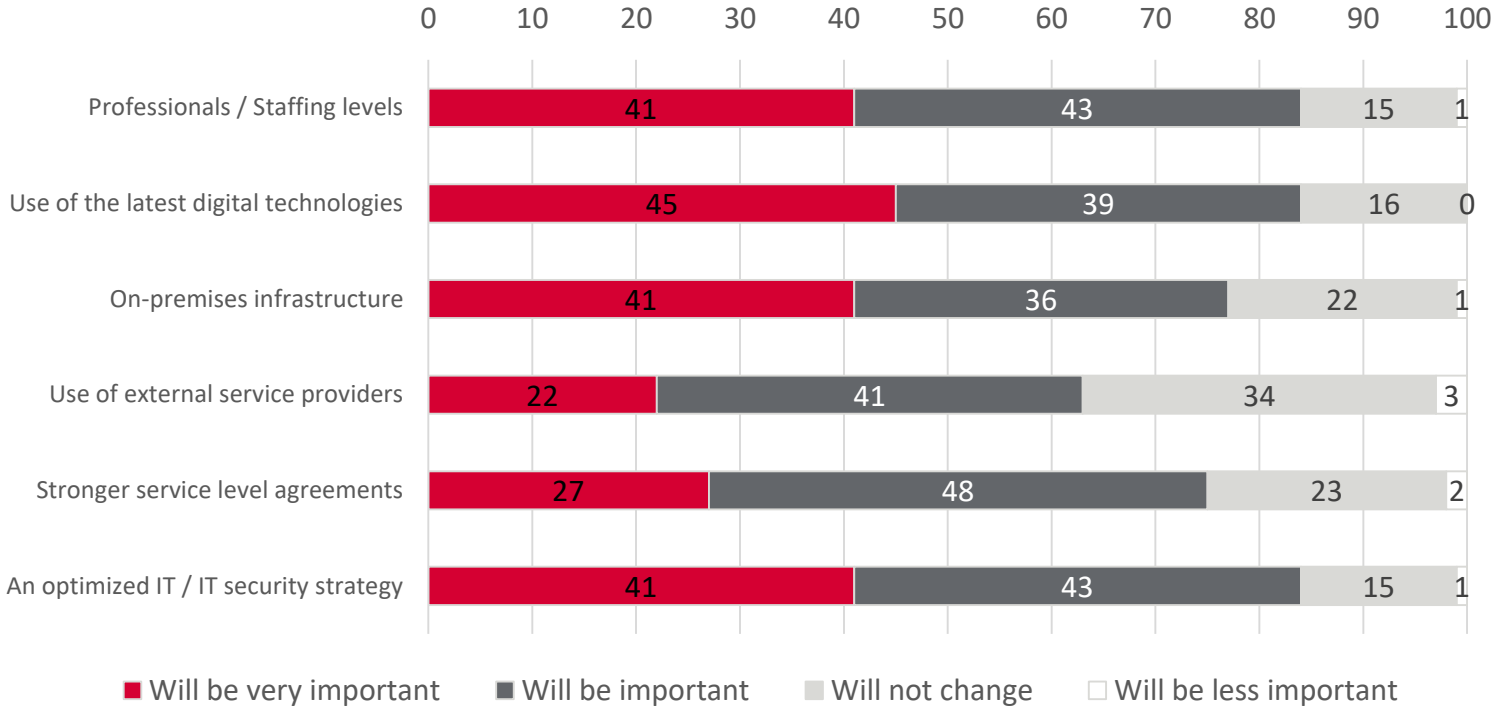
Question 7: How important are the following areas in Cybersecurity after the Corona crisis?



N=300

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About infodas

Independent and Family Owned

Revenue € ~30 M

Founded 1974 in Cologne
Offices in Berlin, Munich, Bonn

~160 Employees

Defense, Intel, Homeland Security
Civil Agencies
Critical Infrastructure & Others

IT & Cybersecurity Consulting
Cybersecurity Products

SAVe
SDoT Product Family
PATCH.works

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